

**FOOD & BEVERAGE COMMITTEE MEETING**  
**May 6, 2021**

**Members in Attendance:** Bob Carlson, Cheryl Ravenscroft, Phyllis Chase, Dave Hocevar

**Absent Members:** Jason Haynes

**Board Liaison:** Gay Zawatski

**Management:** Steve Nolan, Brian Shaw

**Guests:** Marshall Reichert, Ken Ronnfeldt, Bob Neuer, Bernie Kowalski, Josh Blackburn, Andy Warren, Len Horst, Adriana Fimbres, Gabriel Farfio.

**I. Call to Order:** Chairman Bob Carlson called the meeting to order at 9:00 a.m.

**II. Approval of Minutes:** Bob called for a motion to approve the minutes of the April 1, 2021 meeting. Phyllis so moved, 2<sup>nd</sup> by Dave, motion carried.

**III. Introduction of Committee Guests & Board Liaison:** All HOA staff and guests introduced themselves.

**IV. Board Liaison Report:** Gay announced HOA Board meetings will no longer be live streamed. Homeowners can attend in person. Announced Tom Catri is the new Patrol Manager. Myranda Baldwin was the April Employee of the Month, she works at both CW and PV restaurants. The Facility & Grounds committee brought to the Board many proposed 2021 and 2022 projects. The Board approved several Capital Reserve replacements, i.e. replace wire sensors at PV Michigan gate, upgrade sound system at CW, and replacement/repair Deco drains at the CW pool. Approved the Audit & Finance Committee's request on whenever a Capital item is up for approval the Board should highlight the year the item was expected to be replaced.

**V. HOA Management:** Steve reported pickle ball court lights are going in today and courts should be ready shortly. The PV tennis courts will be resurfaced and should be ready by the end of summer.

**VI. CWPV Club Reports:** Marshall reported short term goals are a sun screen at a CW restaurant window, PV ice machine, CW music and sound system update. Long term goals are refreshing the PV restaurant and the Saguaro Room.

Regarding venue performance, YTD 2021 we are \$18,000 better than budget. Tables and chairs have been added at both restaurants. New menus will be coming out. Will continue with paper menus for now. It is very easy to add new items at very little cost and people like seeing new items.

Andy reported on Cottonwood events: Dancing events in ballroom planned for May. Derby Day had 185 attendees with Cinco De Mayo hosting 130. Beer dinner May 15<sup>th</sup> in ballroom, 105 reservations to date. Martini night June 12<sup>th</sup> to date 45 tickets sold. Karaoke with Sandy will be starting soon.

Josh reported on Palo Verde events, Easter dinner served 300 people. The new band, Reign n Country, at Cinco De Mayo was very well received, 256 people enjoyed the event. Back to Normal wine dinner April 24<sup>th</sup> had 333 people in attendance. Mother's Day to date has 183 RSVP's. Twilight golf starts May 13<sup>th</sup>. Vineyards of Italy wine dinner on May 22<sup>nd</sup> already has 183 reservations. Summer Solstice wine dinner June 12<sup>th</sup> has 35 reservations, with many more expected.

Staffing is 42 at CW and 33 at PV for 75, up from 63. Pre COVID we were at 110. Staffing is a problem industry wide. Going to start open interviews on certain dates once a month through the summer. Come fall we will be losing 8 Basha football players! New Executive Chef Gabriel Garfio was welcomed and Marshall announced the new Sous Chef is Kevin Glowacki. We will be looking at some new fresh ideas. People are asking about Bingo, Trivia, we currently do not have the staff to support such events. Currently back to having weekly management meetings, plan to start staff meetings this summer. A training and orientation program has been implemented for new hires.

#### **VII. Committee Discussion:**

Bob has been asked when buffets could resume. Marshall will be in contact with the health inspector and follow their guidelines. It's possible in September could be slowly coming back. He also stated people are liking being served vs. a buffet.

Cheryl thanked Marshall and staff for an excellent wine event, best ever! We as committee members need to be attending these special events to have a sense of them and peoples comments about same. Thanked Marshall and staff with their dedication in placing cocktail napkins with drink orders.

Dave asked if bonus were offered to employees who recommended someone. Steve responded there is a standard bonus plan in place. Dave also advised the Ambassador Program was again started April 1<sup>st</sup>. Bill Carpenter is heading it up. It's a program for new home owners to get acquainted with our facilities. There will be a reception in November for all 2020 and 2021 homeowners.

Phyllis also thought the recent wine event was fabulous. She asked if the herb crusted halibut could be added to the menu. Kudos to the staff it was so great we had a safe place to go during these crazy times.

Comment Cards: Cheryl commented we need to encourage those who complain about 'anything' they need to fill out a comment card so management can address. If they aren't aware of they can't handle.

**VIII. Guest Comments:** Bob Nuer asked if new vinyl flooring in PV and Saguaro Room would be too noisy and about a completion date. Marshall responded it has not been formally presented to the Board so there are no costs or dates yet, but most likely 2022. No complaints yet on flooring in CW. There are sound absorbing things you can do with walls and accessories to dampen sound. That will be kept in mind.

Ken Ronnfeldt felt our being open 100% is very gratifying.

Marshall added at the first TAD show \$2500 was realized in bar sales, that is a big part of business.

Len Horst thanked the committee members who worked with him when he was a part of the Committee and encouraged all to keep doing what you are doing.

**IX. Recommendations to Management:** None

**X. Recommendations to the Board:** None

**XI. Next Meeting:** September 2, 2021, 9:00 a.m. PV Lounge. Dave Hovevar to supply donuts.

**XII.** Meeting Adjourned 9:45 a.m.

Respectfully submitted,

Cheryl Ravenscroft, Secretary